# **Privacy Policy**

We at Tartanic know you care about how your personal information is used and shared, and we take your privacy seriously. Please read the following to learn more about how we collect, store, use and disclose information about you when you interact or use our websites (collectively the “Websites”) or any related events, trade shows, sales or marketing, and/or if you use any of our products, services or applications (collectively the “Services”) in any manner.

## **What does this Privacy Policy cover?**

This Privacy Policy covers our treatment of information that we gather when you are accessing or using our Websites or Services or when you contact us in any manner. We gather various types of information, including information that identifies you as an individual (“Personal Information”) from our users, as explained in more detail below.

## **What information does Tartanic Collect?**

### **Information You Provide to Us:**

When you use our website We may collect any Personal Information that you choose to send to us or provide to us, for example, on our “Newsletter” (or similar) online form or if you register for a Tartanic Membership Account (if available). If you contact us through the Websites, we will keep a record of our correspondence.

When you use the Services: We receive and store information you provide directly to us. For example, when setting up new users, we collect Personal Information, such as name and e-mail address, to provide them with Services. The types of information we may collect directly from our customers include: name, username, email address, postal address, phone number, transactional information (including Services purchased if provided), as well as any other contact or other information they choose to provide us or upload to our systems in connection with the Services.

### **Information We Automatically Collect:**

When you use the Websites: When you visit the Websites, we collect certain information related to your device, such as your device’s IP address, referring website, what pages your device visited, and the time that your device visited our Website.

When you use the Services:

Usage information: we keep track of user activity in relation to the types of Services our customers and their users use and performance metrics related to their use of the Services.

Log information: we log information about our customers and their users when you use one of the Services including Internet Protocol (“IP”) address.

Information collected by cookies and other similar technologies: we use various technologies to collect information which may include saving cookies to users’ computers.

For further information, please see the section below headed "[Cookie Policy](https://www.khruangbin.com/privacy-policy" \l "cookie-policy)".

### **How do we use the information?**

Websites: We will use the information we collect via our Websites:

* To administer our Website and for internal operations, including troubleshooting, data analysis, testing, statistical and survey purposes;
* To improve our Website to ensure that content is presented in the most effective manner for you and for your computer;
* To analyze customers’ use of the Websites for trend monitoring, marketing and advertising purposes;
* For purposes made clear to you at the time you submit your information – for example, to provide you with information you have requested about our Services
* As part of our efforts to keep our Website safe and secure.

Services: We may use the information we collect from our customers and their users in connection with the Services we provide for a range of reasons, including to:

* Set up a user/membership account;
* Provide, operate and maintain the Services;
* Process and complete transactions, and send related information, including transaction confirmations and invoices;
* Manage use of the Services, respond to inquiries and comments and provide customer service and support;
* Send customers technical alerts, updates, security notifications, and administrative communications;
* Investigate and prevent fraudulent activities, unauthorized access to the Services, and other illegal activities; and

For any other purposes about which we notify customers and users.

We may also use the information you send to us via the Websites and/or Services, to communicate with you via email and, possibly, other means, regarding products, services, offers, promotions and events we think may be of interest to you or to send you our newsletter, if this is in accordance with your marketing preferences.  However, you will always be able to opt-out of such communications at any time (see the “Your Choices” section below).

## **How do we share and disclose information to third parties?**

We do not rent or sell your Personal Information to anyone. We may share and disclose information (including Personal Information) about our customers in the following limited circumstances:

Vendors, consultants and other service providers: We may share your information with third party vendors, consultants and other service providers who we employ to perform tasks on our behalf. These companies include:

| **Name** | **Website** | **Why** | **Required** | **Email** | **Phone** |
| --- | --- | --- | --- | --- | --- |
| Tigertech | tigertech.net | Website hosting and analytics | Yes | support@myemma.com | +1 888-493-2525 |
| Wix.com, Ltd | wix.com | Website hosting, development,  management and e-commerce  company providing essential  components for functionality  of this website | Yes | mydata@bubbleup.net | +1 832-585-0709 |

If Tartanic has received your Personal Information in the United States and subsequently transfers that information to a third party agent or service provider for processing, Tartanic shall remain responsible for ensuring that such third party agent or service provider processes your Personal Information to the standard required by law (see the section below headed "International Data Transfers"). Unless we tell you otherwise and you consent, our vendors do not have any right to use the Personal Information we share with them beyond what is necessary to assist us.

Business Transfers: We may choose to buy or sell assets, and may share and/or transfer customer information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information could be one of the assets transferred to or acquired by a third party.

Protection of Tartanic and Others: We reserve the right to access, read, preserve, and disclose any information as necessary to comply with law or court order; enforce or apply our agreements with you and other agreements; or protect the rights, property, or safety of Tartanic, our employees, our users, or others.

Disclosures for National Security or Law Enforcement: Under certain circumstances, we may be required to disclose your Personal Information in response to valid requests by public authorities, including to meet national security or law enforcement requirements.

## **Your California Privacy Rights**

This portion of our Privacy Notice advises California residents of the applicable rights as provided in the California Consumer Privacy Act (“CCPA”) and how to exercise these rights by communicating with us. We provide you with the rights described below when you use our Services. Please note that we will seek to verify your identity when we receive an individual rights request from you in order to ensure the security of your personal information.

For purposes of this section, “Personal Information” is defined as information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

If a California resident wishes to make any of the requests described below, such as access and deletion, he or she may contact us as provided in Section 13 (How to Contact Us) below.

### **Right to Deletion of Personal Information - California Consumers**

California residents have the right to request the deletion of Personal Information as prescribed in Section 1798.105(a) of the CCPA. Tartanic may not delete some or all Personal Information if such Personal Information is necessary for us, or our service providers or affiliates, to:

* Complete the transaction for which the Personal Information was collected, provide a good or service requested by the consumer, or reasonably anticipated within the context of Tartanic’s ongoing business relationship with the consumer, or otherwise perform a contract between Tartanic and the consumer,
* Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity,
* Debug to identify and repair errors that impair existing intended functionality,
* Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law,
* Comply with the California Electronic Communications Privacy Act pursuant to Chapter 3.6 (commencing with Section 1546) of Title 12 of Part 2 of the Penal Code,
* Enable solely internal uses that are reasonably aligned with the expectations of the consumer based on the consumer’s relationship with Tartanic,
* Comply with a legal obligation, or
* Otherwise use the consumer’s Personal Information, internally, in a lawful manner that is compatible with the context in which the consumer provided the Personal Information.

If you would like to access, review, update, rectify, and delete any Personal Information we hold about you, or exercise any other data subject right available to you under the EU General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA), you can also exercise your rights by sending your request to [privacy@wix.com](mailto:privacy@wix.com), mailing it to Wix.com Ltd, Yunitsman 5 St, Tel Aviv, Israel, or reaching out to our [customer care department](https://support.wix.com/en/article/contacting-wix-customer-care-for-support?_gl=1*bbrojx*_ga*MTkyMDMwNjI5LjE2MzIwMzI1ODc.*_ga_H314XQHSPY*MTYzMjAzODExNy4yLjAuMTYzMjAzODExNy42MA.." \t "/Users/adrianwalter/Downloads/x/_blank). When we receive your right request, we may take steps to verify your identity before complying with the request to protect your privacy and security.

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Before fulfilling your request, we may ask you for additional information in order to confirm your identity and for security purposes. We reserve the right to charge a fee where permitted by law (e.g. if your request is unfounded or excessive).

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You have the right to file a complaint with your local supervisory authority for data protection (but we still recommend that you contact us first).

### **Right of Access: Right to Request Disclosure of Data Collection and Sharing Practices - California Consumers**

You may request to receive details about how we collect, use, and share your Personal Information. Specifically, you may request to receive the specific pieces of information that we have collected about you by contacting us as provided in Section 13 (How to Contact Us) below.

You may also request to receive:

* the categories of Personal Information that we have collected about you,
* the categories of Personal Information that we have disclosed for a business purpose,
* the categories of sources from which we collected the Personal Information,
* our purposes for collecting that Personal Information, and
* the categories of parties with whom we share your Personal Information.

### **Right to not be Discriminated Against for Exercising your Rights -California Consumers**

We do not discriminate against you for exercising any of your CCPA rights, such as your access and deletion rights described above. However, we may offer you rewards (such as through our loyalty program) or benefits (such as customizing your experience at a resort) which we need your data to provide, but we will only provide those rewards or benefits if their value to you is reasonably related to the value provided to Tartanic by your Personal Information.

### **Categories of Personal Information Collected about California Consumers and the Purposes of Such Collection**

We collect identifiers that you may choose to provide to us, such as your name, email address, mailing address, phone number, birthday, and age. We use this information to communicate with you, market goods and services, and to provide you with goods and services.

We collect and use identifiers (such as a username) you may choose to provide to us, and the content of your communications when you post information on our online message boards or online public forums. We use this information to run our online message boards or online public forums.

### **Categories of Personal Information Sold about California Consumers**

Tartanic does not sell consumers’ Personal Information.

### **Categories of Personal Information Disclosed for a Business Purpose - California Consumers**

Tartanic discloses identifiers (e.g., name or email address), internet activity, consumer history, and consumers’ preferences to provide marketing and analytics services to its business partners.  
  
Tartanic discloses identifiers, consumer history, and consumers’ preferences to our franchisees and licensees to offer our Services.  
  
Tartanic may share your personal information with third party service providers that perform a variety of services on our behalf, such as the development and analysis of our social media pages, operating and maintaining our websites, offering or managing promotions, and market research purposes.  
  
Tartanic may share your personal information with other entities for purposes of a sale, merger, or other related corporate event. An entity that buys us or a part of our business may continue to use your personal information in accordance with this Privacy Notice.

### **Removing Content on Public Forums - California Consumers**

If you are a California resident between the age of 13 and 18 and are a registered user on the Service and participate in the online public forums offered through the Service, you may request that we remove content or information about you that you posted by (a) submitting a request in writing to [TartanicSupport@BubbleUp.net](mailto:KhruangbinSupport@BubbleUp.net) with the subject: “Deletion Request”, and (b) clearly identifying the content or information you wish to have removed and providing sufficient information to allow us to locate the content or information to be removed. However, please note that we are not required to erase or otherwise eliminate content or information if (i) other state or federal laws require us or a third party to maintain the content or information; (ii) the content or information was posted, stored, or republished by another user; (iii) the content or information is anonymized so that you cannot be individually identified; (iv) you do not follow the instructions posted in this Privacy Notice on how to request removal of your content or information; or (v) you have received compensation or other consideration for providing the content. Further, nothing in this provision shall be construed to limit the authority of a law enforcement agency to obtain the applicable content or information.

### **Is Personal Information about me secure?**

We use  technical, organizational and administrative security measures to protect all information we hold in our records from loss, misuse, and unauthorized access, disclosure, alteration and destruction.  Unfortunately, no company or service can guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information. Among other practices, your account is protected by a password for your privacy and security. You must prevent unauthorized access to your account and Personal Information by selecting and protecting your password appropriately and limiting access to your computer or device and browser by signing off after you have finished accessing your account.

## **Cookie Policy**

## 1. What is a Cookie?

A cookie is a small file of letters and numbers downloaded on to your computer when you access certain websites. In general, cookies allow a website to recognize a user’s computer.

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The most important thing to know about cookies placed by Wix is that they make our website a bit more user-friendly, for example, by remembering site preferences and language settings.

## 2. Why does Wix use Cookies?

We use these cookies and other similar technologies for a number of purposes, including:

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Keeping you signed in

Keeping your preferences

To provide you with the service you chose to receive from us

Understanding how you use our website

To monitor and analyze the performance, operation, and effectiveness in order to improve the Wix Platform

To understand and improve the impact of our marketing campaigns

For security needs and fraud-protection purposes and in order to identify and prevent cyber-attacks

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Cookies that are used by Wix.com should be divided into two types:

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“First-party Cookies” -  Cookies that are placed by Wix

“Third-party Cookies” - Cookies that are placed and used by third-party companies which are Wix’s partners

It is important to note that Wix.com cannot access third-party cookies; nor can other third-party organizations access the data in the cookies we use on our website. Wix doesn't allow third-parties to use the cookies for any purpose other than those described in the next sections.

### Duration:

Depending on their function, Cookies may have different durations. There are session cookies and persistent cookies:

Session cookies only last for your online session. It means that the browser deletes these cookies once you close your browser

Persistent cookies stay on your device after the browser has been closed and last for the period of time specified in the cookie

### Categories:

The cookies used on our website fall into one of four categories:

Essential Cookies let you move around the website and use essential features like secure and private areas.

Analytic Cookies let us understand how you use our website (e.g. which pages you visit), to provide statistics on how our website is used, improve the website by identifying any errors, and performance issues.

Functional cookies are cookies used to remember choices users make to improve their experience (e.g. language).

Marketing cookies are used to collect information about the impact of our marketing campaigns performed in other websites on users and non-users.

## 3. Wix Cookies - table:

Please click [here](https://www.wix.com/about/cookie-table" \t "/Users/adrianwalter/Downloads/x/_blank) to receive information about the type, categories, purpose and duration of cookies placed by Wix and Third-Party Service Providers.

## 4. Cookies on sites built using Wix Platform

If you want to have more information about cookies that are used on websites built using the Wix platform, click [here](https://support.wix.com/en/article/cookies-and-your-wix-site" \t "/Users/adrianwalter/Downloads/x/_blank).

## 5. Your Choices

You can change your cookie settings below:

### Cookie Settings

Essential Cookies

These cookies enable core functionality such as security, network management, and to provide you with access to features such as your profile and purchases, member-only resources, and other areas website. You may disable these by changing your browser settings, but this may affect how the website functions.

Marketing, Analytics & Other Cookies

We recommend enabling these cookies to give you a more personalized experience. Our site uses tools, such as cookies, to understand how you use services and to improve both your experience and our advertising relevance, You can change your Cookies Settings at any time via our Cookie Policy.

As of January 1, 2025, Tartanic does not enable Cookies on tartanic.net.

To find out more about cookies, including how to see what cookies have been set and understand how to manage, delete and block them, visit [www.aboutcookies.org](https://www.aboutcookies.org/" \t "/Users/adrianwalter/Downloads/x/_blank)  or [www.allaboutcookies.org](http://www.allaboutcookies.org/" \t "/Users/adrianwalter/Downloads/x/_blank).

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Alternately, it is also possible to stop your browser from accepting cookies altogether by changing your browser’s cookie settings. You can usually find these settings in the “options” or “preferences” menu of your browser.

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Please note that deleting our cookies, disabling future cookies or tracking technologies may prevent you from accessing certain areas or features of our Services, or may otherwise adversely affect your user experience.

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The following links may be helpful, or you can use the “Help” option in your browser.

[Cookie settings in Firefox](http://support.mozilla.com/en-US/kb/Enabling and disabling cookies" \t "/Users/adrianwalter/Downloads/x/_blank)

[Cookie settings in Internet Explorer](https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies" \t "/Users/adrianwalter/Downloads/x/_blank)

[Cookie settings in Google Chrome](http://www.google.com/support/chrome/bin/answer.py?answer=95647" \t "/Users/adrianwalter/Downloads/x/_blank)

[Cookie settings in Safari (OS X)](http://support.apple.com/kb/PH17191?viewlocale=en_US&locale=en_US" \t "/Users/adrianwalter/Downloads/x/_blank)

[Cookie settings in Safari (iOS)](https://support.apple.com/en-us/HT201265" \t "/Users/adrianwalter/Downloads/x/_blank)

[Cookie settings in Android](https://support.google.com/accounts/answer/32050?co=GENIE.Platform=Android&hl=en" \t "/Users/adrianwalter/Downloads/x/_blank)

To opt out from and prevent your data from being used by Google Analytics across all websites, check out the following instructions: [https://tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout" \t "/Users/adrianwalter/Downloads/x/_blank).